



A Premier Crypto Media/PR Agency  
in India and the World.



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## ABOUT US

Bit2Buzz is led by highly specialized and credible crypto profiles of India with a vision to connect the legitimate crypto and blockchain projects with the potential crypto masses. As the premier Crypto Media Agency, Bit2Buzz offers all-inclusive marketing and promotional services to wide-ranging projects including wallets, tokens, exchanges.

In short, if the promotion of your project is a headache for you, Bit2Buzz is a way to get rid of this headache quickly.

We believe in result-oriented services, aligned with our core values of Quality, Authenticity and Credibility.



## Tabassum M. Adur

Founder & PR Strategist

Independent crypto journalist and PR Strategist turned entrepreneur. Tabassum has closely contributed to several crypto media publications as a journalist and PR Strategist. Some of the crypto publications are BTCManager, Bitcoinist, Coingape, Coinpedia, Visionary Finance, Coinspace, and Tron Weekly Journal. Besides, she has managed the overall PR activities of some of the biggest crypto-blockchain events in India including India Dapp Fest. Tabassum was also a moderator for Women in Blockchain panels with panelists from across the world.



@tabassumnaiz



## Kashif Raza

Brand Consultant

Kashif Raza has over 15 years of experience in media broadcasting. He is vastly experienced in Digital Marketing, Television media sales and marketing, media distribution and event management. He entered into crypto space in 2016 and co-founded one of India's most influential social media platforms, Cryptokanoon.

Kashif believes that positioning your brand in crypto space is very different from how it used to work in traditional media. He sincerely believes that he can bridge the gap between crypto projects and legitimate media.



@simplykashif



- A. Digital Advertising & Branding**
- B. Print Advertising & Branding**
- C. Strong Social Media Outreach**
- D. Press Release Distribution**
- E. Influencer Marketing**
- F. Podcast and Video Advertising**
- G. Community Management**
- H. Event Planning and Managing**



# Our Reach Across Indian and Global Market

" It is not the size but the impact that matters - and WE BELIEVE IN THIS "



## Campaign Designing

With Bit2Buzz, you don't have to think about how and where to advertise, and how to present your positive picture to the Indian crypto community and the world.

### Knowing Project's Objective

Our starting point with any project is to know, understand and align with the key objective of the client towards his project.

### Brainstorming and Strategizing

The creative team at Bit2Buzz brainstorms the entire project and strategizes to effectively reach the project's objective.

### Review and Approval

All the resources involved in a project along with the promotional strategies will be communicated with clients.

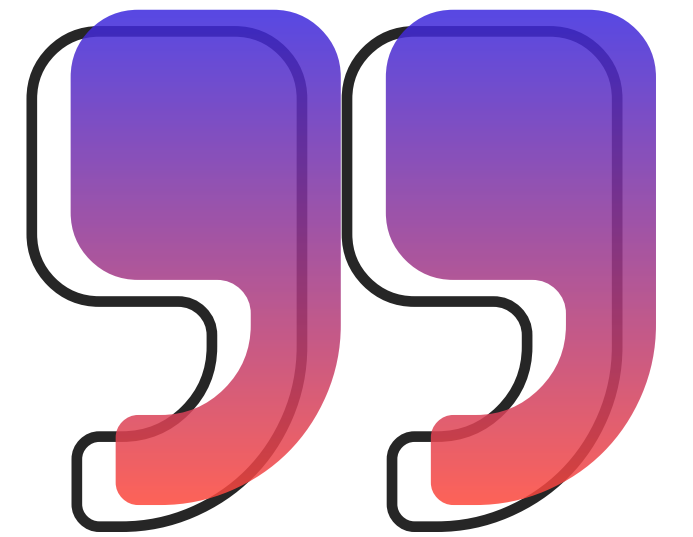
### Service Delivery and Appraisal

Believe us, when we say we bring the entire crypto ecosystem on a table. **WE DO IT.**






## Why Choose Bit2Buzz?



 **Strong Team**

 **No Hidden Charges**

 **High Credibility**

 **Constant Support**

# We Are Everywhere Let's Talk!

**BIT2BUZZ**  
beta

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